

**CITY OF FLANDREAU  
1005 W. Elm Avenue  
Flandreau, SD 57028-1404**

**COUNCIL PROCEEDINGS  
October 12<sup>th</sup>, 2021**

The City Council of the City of Flandreau, South Dakota, met in regular session on Monday, October 12<sup>th</sup>, 2021 at 5:00 p.m. at the City Council Chambers, 1005 W. Elm Avenue, Flandreau, SD.

Present: Mayor Dan Sutton. Aldermen: Mark Ekern, Mike Fargen, Bob Pesall, Karen Tufty, and Jason Unger (via teleconference). Absent: Brad Bjerke. Also present were City Administrator Jeff Pederson; Finance Officer Karen Gundvaldson; Heidi Marsh, Ted Heeren, and Tom Bates, Fresh Produce; Adrienne Brant-James, Randy Grohs, Carla Harris, Thien Ho, Carleen Wild, and Mike Witte, interested parties.

The proposed agenda was reviewed. Motion by Fargen and seconded by Tufty to adopt the proposed agenda. The following members voted aye: Fargen, Ekern, Pesall, Tufty, and Unger. Nays: None. Absent: Bjerke. Motion carried.

There were no Visitors to be Heard.

Mayor Sutton introduced Heidi Marsh, Ted Heeren, and Tom Bates, of Fresh Produce, who were present to share their ideas regarding the development of a comprehensive, clear, and distinct community brand for Flandreau. Their guide in creating a unique brand for the City is intended to unify organizations within the community, help tell Flandreau's story in an authentic way and provide a strategy for the future. Their Broadstrokes Process incorporates four stages: Discovery, Articulate, Live, and Share.

Upon completion of the Fresh Produce presentation, attendees were introduced: Adrienne Brant-James, Randy Grohs, Carla Harris, Thien Ho, Carleen Wild, and Mike Witte.

The Mayor then opened the floor for a question and answer session.

No decision has been made at this time regarding a contract for the services of Fresh Produce.

The Mayor declared the meeting adjourned at 6:04 p.m.

Daniel D. Sutton  
Mayor

ATTEST:

Jeff Pederson  
City Administrator